COUNTER Release 5.1: Optimised for Open Access

**THE CHALLENGE**
- The missing measure of impact
- Usage
- Citations
- Altmetrics

**THE COMMUNITY SOLUTION**
- COUNTER metrics
  - Open, community-created standard
  - Comparable across platforms and over time
  - Trusted by libraries and consortia worldwide
- Web analytics
  - Opaque, commercial product
  - Varies without explanation

**THE STANDARD**
- 2014: Release 4 acknowledges OA
- 2019: Release 5 incorporates OA
- 2025: Release 5.1 optimised for OA

**THE DETAILS**
- Eliminated format discrepancies
- OPEN API 3.1 JSON
- More robust harvesting protocol
- Item as unit of reporting
- Access Types clarified
- Total worldwide usage
- Global Item Report

**COMPLIANCE**
- OA-only audits
- Validation-only inclusion in Registry