Wins all the way: bringing the benefits of PIDs home for publishers

When open persistent identifiers (PIDs) are used well, they are delivering cost savings and efficiencies across the board.

Publishers need funders and institutions to do more with PIDs, but working together, we could benefit from:

- Reduced administrative overhead (e.g. APC management, reviewer selection)
- Improved author and reviewer experience
- Richer metadata at lower cost
- Easier discovery, citation, and reporting
- Greater reach and higher impact of content

This work builds on a cost-benefit analysis of PID adoption in the UK, commissioned by Jisc.

Read the report and see the graphic: https://doi.org/10.5281/zenodo.4772627  Get in touch: josh@morebrains.coop