Communal paths
to equitable open access

*A discipline-driven subscribe-to-open model*
Berghahn Books

- **Independent mission-driven scholarly press**
  - A family firm established in 1994 with 25 staff across offices in Brooklyn, NY and Oxford, UK and beyond

- **Focused on the humanities and social sciences**
  - Anthropology & Archaeology; European History; Environmental Studies; Film Studies; Gender Studies; Refugee and Migration Studies

- **Publishing program**
  - 125 new titles / 50 paperback editions per year
    - Simultaneous print and ebooks / avg. 10 OA (48 OA LTD)
  - 39 journals / 15 OA
The OA landscape for HSS journal publishing

- APCs: crossing out
- Read & Publish: crossing out
- S2O: ticked
Subscribe-to-open

- Seeks to take what is good and working well in the current system and applies it to achieving a sustainable and more universal model of open access across publications and publishers of all sizes.

- Institutions continue to “subscribe” to the journals that their communities' value at similar prices and with the same quality as when those same journals were accessed under a conventional paywall subscription.
  - Libraries direct funds through the same subscription channels routinely used to provide journal access to their own researcher community, while also supporting the journals’ readership across a wider community as an open access publication.
  - In addition, if an institution has also established open access funds to support transitional initiatives or author open access publication, then these funds may also be used for this model through a simpler, journal-level process.
Why would HSS Researchers and Librarians support a subscribe-to-open model?

- **Faculty**
  - Continue to have an active role in journal selection

- **Librarian**
  - Vital curators

**Library Subscription**
- Select titles or Collection

**Subscription Agent / Sales Intermediaries**

- Publisher
A Discipline-driven approach

LIBRARIA

A cooperative approach to scholarly
publishing in the social sciences

www.libraria.cc

An open access initiative formed by an
international group of researchers in the social sciences who are committed to helping scholarly societies and publishers adopt open access publishing models.

#OA4Anthro

A more open, diverse, community-controlled scholarly communication system
Berghahn and Libraria meet

Spring 2018

Meeting between journal editors and Libraria

Spring 2019

Librarian Focus group

Late Summer 2019

Decision to move forward

December 2019

Up next

Summer 2020: 2021 Renewals
Summer 2021: 2022 Renewals
Summer 2022: Assessment for on-going implementation
Berghahn Open Anthro Pilot

- 13 anthropology titles moved to **open access in 2020** using **S2O**
  
  [www.berghahnjournals.com](http://www.berghahnjournals.com): FAQs, List of participants, Pilot history
  
  - Participating is as **simple** as:
    - **Renewing existing** subscriptions
    - **Adding select** titles or **Upgrading** to the entire collection (at a discounted price)
  
  - Options:
    - Select journal titles – avg subscription price: $245
      
      *Every single subscription counts*
    - 1-year package: $3,000 (5% discount) / 3-year package: $2,700 (15% discount) per year
  
  - So far:
    - > 300 institutions worldwide (nearly 30 at the collections level)
    - Usage up five-fold
  
  - Sustainability of the model
Subscribe-to-open Community of Practice

www.subscribetoopencommunity.org

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* EBSCO subscription services support.  
* Libraria involvement.  
* Knowledge Unlatched support.  
* 3-yr sign-ups; 3 new titles.  

Source: John Willinsky, Libraria
A return to community

- It takes a **diverse** scholarly communications ecosystem to support the publication and dissemination of **high-quality research** across national and disciplinary boundaries.

- **Together** we are able to demonstrate that there are alternative models that can lead to **sustainable universal open access for journals and publishers of all sizes**.
Thank you!

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