Data Citation: A Fundamental Step in Supporting Open Data

**Why Cite Data?**

- **Research Attribution**
  Discoverable data citations allow for proper attribution

- **Increased Discovery**
  Potential increase in article discovery & citation, driving traffic from data → articles and vice versa

- **Recognition**
  Promoting data as its own publication with views, downloads, citations can be supported by journals for the supplemental works.

- **Community standardized open data metrics**
  Contribute to the larger ecosystem by allowing broader discovery of citations to data (and other supporting information) by research stakeholders

**Supporting Data Citations**

- Encourage researchers to cite data, with clear guidance and expectations in journal data policies
- Pass data citations to Crossref as part of the content registration process
- Crossref openly exposes this metadata via APIs like Event Data and provides a Scholix endpoint for use by the community
- Researchers, repositories, funders, institutions, and others are able to access, aggregate, and report on citations.

*Make Data Count* is a global, community-led initiative focused on the development of open data metrics.