



Springer Compact - Pilot

Springer's high-impact off-setting model pilot
Experiences so far

Juliane Ritt

Executive Vice President Global Hybrid OA Initiatives

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Springer's leading role in Open Access publishing

- ✓ 2004 Launch of **Open Choice** – first publisher to allow OA publishing in subscription journals
- ✓ 2007 Acquisition of **BioMed Central** – Springer becomes the largest OA publisher
- ✓ 2015 **Springer Compact** – first publisher to pilot a radically new business model combining OA publishing and subscription content access
- ✓ 2015 Merger **SpringerNature**: OA put in the center of the company's new, combined strategy

Springer Compact - Intentions

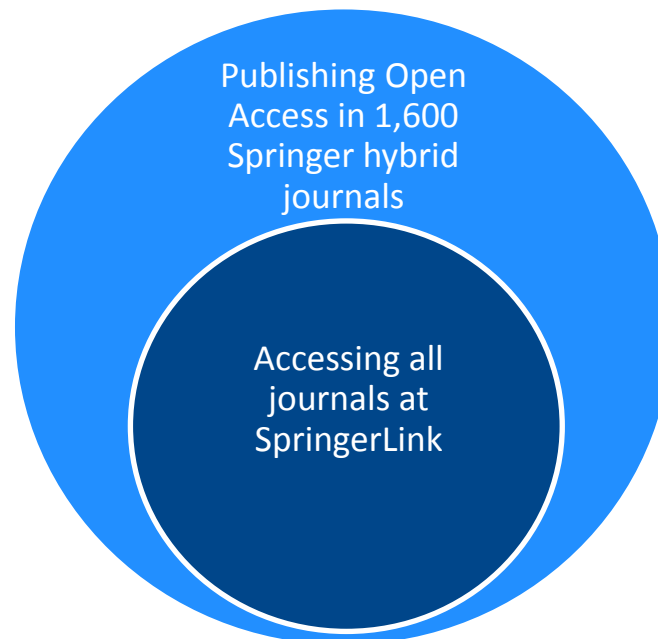
- To actively support the transition from a subscription model to a Gold Open Access model
- To increase the global reach, visibility, and impact of Springer authors' scientific output
- To ensure continuous access for researchers to all journals available at SpringerLink
- To create the basis for a sustainable, transparent, and attractive business model that builds on the belief of increased OA publishing running in parallel with the subscription model over the next decade
- To develop a reliable, efficient, and userfriendly workflow

Why Springer?

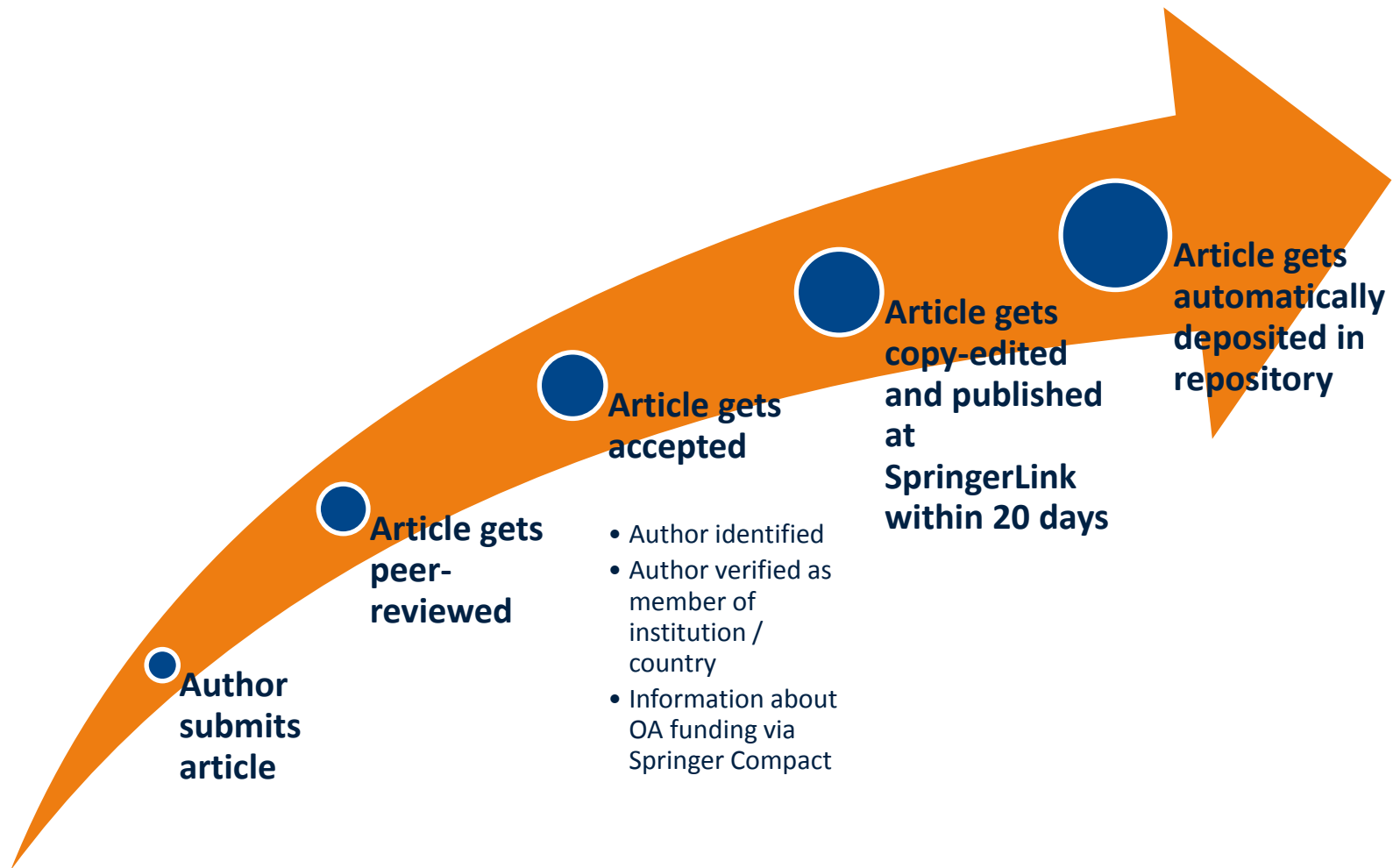
- Springer is trend-setter in OA business models
- Springer enjoys excellent relationships with a wide spectrum of authors in ,all' disciplines
- Springer is able to build reliable workflows and an infrastructure at large scale
- Springer is an experienced and trusted ,piloting' partner for libraries

Springer Compact – a holistic approach

- A unique combination, which puts OA publishing first
 - **Open Access publishing** in Springer’s hybrid (Open Choice) journals
 - **Full Access** and archival rights to all subscription-based and licensed journals on SpringerLink
- Partnerships of key stakeholders: authors – librarians - research institutes/funders – Springer



Springer offers authors an easy & fast publishing process



Springer Compact – Principles

- **Springer Compact** does NOT discount the article processing charge of €2,200 per article
- **Springer Compact** off-sets the **publishing costs** against the license fee
- **Springer Compact** grants access and archival rights to the complete SpringerLink holdings
- It takes the specific needs of our partners into account: Consortia vary greatly in set-up, requirements, and interests
- Believes that the transition to Gold Open Access makes a shift in budget necessary and that traditional library budgets must be considered as much as other budgets such as those from research institutes or research funders
- Assumes and allows for growth in article output
- Success depends greatly on efficient workflows and transparent reporting – both being developed/optimized/analysed jointly during the pilot phase

Springer Compact – The Business Model

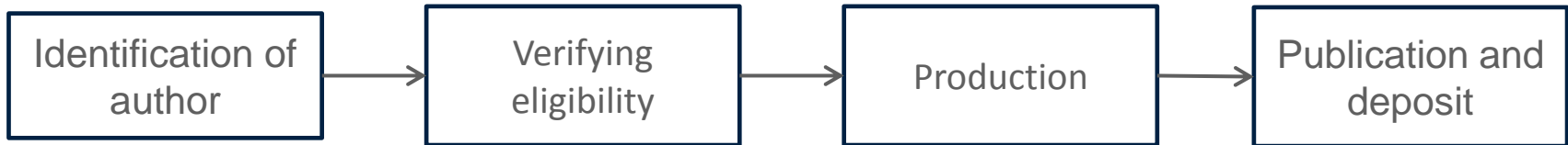
Publishing Fee pays for all types of peer-reviewed OA articles by corresponding authors of affiliated institutes in hybrid journals

Platform Fee pays the costs for accessing (incl archival rights) all SpringerLink journals

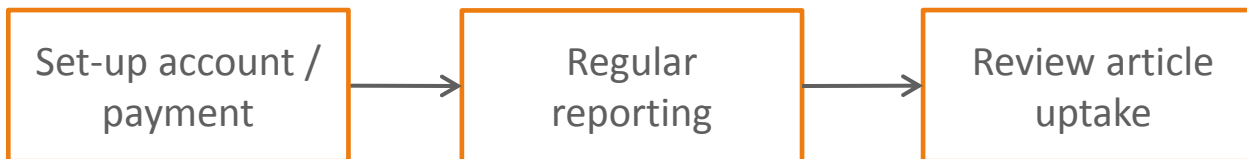


Springer Compact offers our partners significantly more value

The workflow – brief overview



Author identification and verification process



Accounting and reporting process

Common interests, trust and a shared vision

Springer Compact piloting Partners show:

- Willingness and commitment to invest time (legal aspects, communication aspects, technical aspects, review sessions)
- Readiness to team up with funding partner
- Understanding that the transition to pure OA costs money

So far, a very positive cooperation

The pilots' key challenges

- Estimation of article numbers – creating the base-line & a forecast
- Data quality – how many articles are published by the institutions
- Data quality – classification of article types

- Linking between/combining budgets
- Communication among ,member' institutes

- Creation of automated workflows and reliable performance

- Verification process – risk to prolong time to publication
- Reporting

Thank you

Juliane Ritt

Executive Vice President Open Access Hybrid Initiatives
SpringerNature

juliane.ritt@springer.com

