Springer Compact - Pilot
Springer’s high-impact off-setting model pilot
Experiences so far

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Springer’s leading role in Open Access publishing

- 2004 Launch of Open Choice – first publisher to allow OA publishing in subscription journals

- 2007 Acquisition of BioMed Central – Springer becomes the largest OA publisher

- 2015 Springer Compact – first publisher to pilot a radically new business model combining OA publishing and subscription content access

- 2015 Merger SpringerNature: OA put in the center of the company’s new, combined strategy
Springer Compact - Intentions

• To actively support the transition from a subscription model to a Gold Open Access model

• To increase the global reach, visibility, and impact of Springer authors’ scientific output

• To ensure continuous access for researchers to all journals available at SpringerLink

• To create the basis for a sustainable, transparent, and attractive business model that builds on the believe of increased OA publishing running in parallel with the subscription model over the next decade

• To develop a reliable, efficient, and userfriendly workflow
Why Springer?

• Springer is trend-setter in OA business models

• Springer enjoys excellent relationships with a wide spectrum of authors in all disciplines

• Springer is able to build reliable workflows and an infrastructure at large scale

• Springer is an experienced and trusted piloting partner for libraries
Springer Compact – a holistic approach

• A unique combination, which puts OA publishing first
  • Open Access publishing in Springer’s hybrid (Open Choice) journals
  • Full Access and archival rights to all subscription-based and licensed journals on SpringerLink
  • Partnerships of key stakeholders: authors – librarians - research institutes/funders – Springer
Springer offers authors an easy & fast publishing process

Author submits article

Article gets peer-reviewed

• Author identified
• Author verified as member of institution / country
• Information about OA funding via Springer Compact

Article gets accepted

Article gets copy-edited and published at SpringerLink within 20 days

Article gets automatically deposited in repository
Springer Compact – Principles

- **Springer Compact** does NOT discount the article processing charge of €2,200 per article
- **Springer Compact** off-sets the *publishing costs* against the license fee
- **Springer Compact** grants access and archival rights to the complete SpringerLink holdings
- It takes the specific needs of our partners into account: Consortia vary greatly in set-up, requirements, and interests
- Believes that the transition to Gold Open Access makes a shift in budget necessary and that traditional library budgets must be considered as much as other budgets such as those from research institutes or research funders
- Assumes and allows for growth in article output
- Success depends greatly on efficient workflows and transparent reporting – both being developed/optimized/analysed jointly during the pilot phase
Springer Compact – The Business Model

**Publishing Fee** pays for all types of peer-reviewed OA articles by corresponding authors of affiliated institutes in hybrid journals

**Platform Fee** pays the costs for accessing (incl archival rights) all SpringerLink journals

Springer Compact offers our partners significantly more value

*as of Nov 2014*
The workflow – brief overview

Author identification and verification process

- Identification of author
- Verifying eligibility
- Production
- Publication and deposit

Accounting and reporting process

- Set-up account / payment
- Regular reporting
- Review article uptake
Common interests, trust and a shared vision

Springer Compact piloting Partners show:

• Willingness and commitment to invest time (legal aspects, communication aspects, technical aspects, review sessions)
• Readiness to team up with funding partner
• Understanding that the transition to pure OA costs money

So far, a very positive cooperation
The pilots’ key challenges

• Estimation of article numbers – creating the base-line & a forecast
• Data quality – how many articles are published by the institutions
• Data quality – classification of article types

• Linking between/combining budgets
• Communication among ’member‘ institutes

• Creation of automated workflows and reliable performance

• Verfication process – risk to prolong time to publication
• Reporting
Thank you

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