Goettingen University Press
How to implement Gold Open Access at a research institution
Overview

- The situation for Humanities and Social Sciences in Germany
- University Presses in German-speaking Europe
- Goettingen University Press in a nutshell
- The publication model
Open Access and the situation in German HSS

- Books still the main medium in HSS, although there is a trend for smaller communication units (articles in journals, articles in anthologies)
- Book as the manifestation of the “long argument” which is culture-specific and disciplin-specific
- Books as the entry to tenure and promotion (after the “first book”)
- Reputation building through context of the medium “book” (series, publishers)
- No standardised or cross-disciplinary rankings but discipline-specific publication cultures
- High density of specialised SME publishing houses with specialised target groups and small print runs
- Funding models for Open Access still at the beginning, DFG is just starting to develop possible models
- Open Access so far just in experimental form or at the beginning of business development (with the exception of several university presses)
University presses in German-speaking Europe

- Apprimus Verlag Aachen
- University of Bamberg Press
- Universitätsverlag der TU Berlin
- Bochumer Universitätsverlag
- Bozen-Bolzano University Press
- Universitätsverlag der TU Chemnitz
- düsseldorf university press dup
- Universitätsverlag Göttingen
- Verlag der TU Graz
- Hamburg University Press
- Universitätsverlag Ilmenau
- innsbruck university press
- kassel university press GmbH
- KIT Scientific Publishing Karlsruhe
- BIS-Verlag C.v.Ossietzky Universität Oldenburg
- Universitätsverlag Potsdam
- Universaar
- Bauhaus-Universität Weimar Universitätsverlag
Visit us at Frankfurt Book Fair 2012, Hall 4.2 booth J 450
The average press

- Founded 1997 (von 1954 bis 2010)
- Since then 240 titles (44 per year)
  mainly produced in the hybrid model combining a free online version with small print runs in PoD (ranges from 740 to 5, yearly range from 170 to 3)
- Under control of the institution
  (part of the library, associated press, GmbH or BgA)
- Press has some control over its income
- Press covers some of its costs
- Press is defined to serve the public and therefore enjoys fiscal privilege
  (60% of presses don’t pay income tax)
- 1,8 FTE direct personnel
  (von 0,1 bis 3,75)
- Open Access is almost a Must-Do
  (90% of the presses feel obliged to publish Open Access, 45% make it mandatory)
Willkommen beim Universitätsverlag Göttingen


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Ringvorlesungen

Der Universitätsverlag Göttingen präsentiert in Zusammenarbeit mit dem StadtRadio Göttingen Audio-Mitschnitte der Ringvorlesungsreihen der Universität Göttingen. Das Angebot finden Sie auf den Seiten der jeweiligen Ringvorlesung:

- Sommersemester 2012
  Tradition - Autonomie - Innovation
- Wintersemester 2011/12
  Miteinander - Föreinander? Sozialverhalten von Affen und Menschen
- Sommersemester 2011
  Chemie - unser Leben, unsere Zukunft!
- Wintersemester 2010/11
  Vom Nutzen des Nutzlosen - Vom Spiel zum Produkt
- Sommersemester 2010

Neuerscheinungen:

Arbeitsgruppe Forstlicher Luftbildinterpretation (Hrsg.)
Das digitale Luftbild

Jänic, Ronny
Commercial Law
Goettingen University Press in a nutshell

- App. 70 title per year (average print run 150) in hybrid Open Access, adding up to 371 titles with 351 in full Open Access
  - 49% single titles (monographs and anthologies 1:1)
  - 51% titles in series (monographs and anthologies 1:1)
  - 29% PhD thesis (summa cum laude or magna cum laude)
- 26 series in responsibility of the series editors
- Significant contribution from authors to get a production-ready manuscript (copy-editing, typesetting, rights clearance)
- Two levels of quality control:
  - reviewed by staff (format, looks, correctness)
  - Reviewed by staff and disciplin-specific review (format, looks, correctness, quality of content)
- Corporate Design in accordance with CD and CI of the university
- Mainly serving the Goettingen Research Campus
- Editorial Board consisting of faculty representatives serves as steering committee and review board (conducting, delegating, organising peer review)
- Networked with German and European University Presses
- Run with 2,5 FTE, academic and librarian background
Goettingen University Press in a nutshell II

- Several departments usually belonging to a press are part of or blend into the general library infrastructure (HR management, housing, IT services and equipment)
- Overhead of the press covered by the library/university
- Revenues of author fees and book sales cover all tangible means and staff for production and dissemination
- Academic staff, organising of editorial board and review process, national and international networking and Open Access policy not covered
- Book projects usually co-funded by authors/author’s institution
- Thumb rule: each publication is subsidized by 50%
- 2 journals (mainly run by the editors, press provides repository for LTA, supports dissemination and consults on several aspects such as OA licences, Open Access profile, DOI, )
- Full open access as a pragmatic decision -> easy integration into library systems (OAI interface, matching licences, access via certified repository)
Welcome to OAPEN

online library and publication platform

OAPEN (Open Access Publishing in European Networks) is a collaborative initiative to develop and implement a sustainable Open Access publication model for academic books in the Humanities and Social Sciences. The OAPEN Library aims to improve the visibility and usability of high quality academic research by aggregating peer reviewed Open Access publications from across Europe.

Search the library
What is the publication model?

- PDF of books online, authors can include enriching elements
- Exclusive rights for the print version (reprint option upon agreement), liberal CCL for the online version
- Available at the publisher’s website, institution’s repository, OAPEN, PaperC, WorldCat and who-knows-where
- Online version paid by author fees and print copies
- Print version available for at least five years; costs covered by revenues through PoD
What is the publication model then?

- Embedded publishing (in the institution for the institution)
- Publishing is not delegated to a circumscribed entity outside of the network but is a specialised knode within the network
- Publishing agency can „change hats“ any minute as the main target is to promote Open Access for the authors of the institution
Embedded publishing

- Scientists
  - Search and read
  - Cite and write

- Libraries
  - Provide and index

- Publishers and Agents
  - Disseminate and sell

- Publishers
  - Enrich and produce media

- Scientists for publishers
  - Review and evaluate

= support for green OA
= support for gold OA
= financial support
Embedded Publishing – The solution?

• Pro
  – synergy effects and cost-saving potential
  – direct services in „our publishing house“
  – Press as a branding means for the institution
  – Open Access infrastructure within the institution
  – Economics don’t dictate the publishing program and allow for highly specialised publications

• Contra
  – Turn of the tide in institution effects the press
  – Vanity publishing or meaningless publications
  – True costs of publishing might be too high or unknown
  – Innovation or change is difficult due to economy of scale
  – Success of publishing enterprise often relying on specific circumstances